

ENTERPRISE PRIVACY MANAGER**ABSTRACT**

A method for privacy management includes providing a linked collection of interactive resources through which a user is able to exchange information with an enterprise that provides the resources, and assigning respective, non-uniform privacy policies to at least some of the resources regarding use of the information that is exchanged through the resources. The user, accessing a given one of the resources, is provided with the respective privacy policy for that resource. At least a portion of the information that is associated with the given one of the resources is exchanged with the user subject to the provided privacy policy.